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**Fallbrook Film Factory Announces Filmmaking Workshop
Scheduled for October 16, 2008**

Fallbrook, CA – September 4, 2008 – The Fallbrook Film Factory is hosting a workshop taught by Jimmy Marino, Charlie George, and Noel Horwin called "The Anatomy of Creating a Production." The workshop will be introduced by Noel Horwin, Fallbrook resident and host and executive producer for the TV Series "Life in California." The workshop covers all the steps involved in putting together a production for TV or for the large screen, from idea ingenuity to improvisation. "Fallbrook is an up and coming hotbed for film enthusiasts and filmmakers, as was demonstrated by the first annual Fallbrook Film Festival earlier this year," commented Charlie George. "Jimmy, Noel and I are very pleased to be leading a workshop, in tandem with the Fallbrook Film Factory for anyone that's interested in becoming involved in the film and video industry," he continued.

Charlie George, owner of eVisions Productions and Jimmy Marino, owner of JFM International Productions, Inc, have many credits and their work has been exhibited in major cities around the world. Charlie teamed up with Director Jimmy to assist in producing and editing the documentary film, "An American Dreamer," the life story of Frankie Laine released in 2005. The documentary won a National Telly Award in 2005, a national "Davey Award" in 2006, and in 2008 was nominated for an Emmy.

The trio has worked on many productions together. Noel, Charlie, and Jimmy received Telly awards and a Davey for their work on a documentary called "The Bigger Picture" about Leonard Horwin, a lawyer, diplomat, Superior Court Judge, and Mayor/Councilman for Beverly Hills. "One of my biggest thrills was doing my dad's life story and playing a central role in publishing his book," said Noel.

Charlie and Jimmy are assisting Noel on his current production "Life in California" which airs throughout San Diego and Riverside Counties. "Charlie and Jimmy have almost too many film and music credits to count," said Horwin, owner of 4H Productions. "I am honored to work with them on my current TV Series and their work is just astounding." Noel unveils his "highlights film" featuring the Fallbrook Film Festival on October 12 at the Ultrastar theatre in Bonsall. Both Marino and George worked with him to produce this series.

The workshop will be given at the Fallbrook School of the Arts & Foundry, 310 East Alvarado in Fallbrook, California on Thursday night, October 16 from 6:30 p.m. until approximately 9:00 p.m. The cost for the workshop is \$10 for adults, \$5 for students and is free to Fallbrook Film Factory members. Limited seating is available. For more details or to register online visit:

<http://www.artstudiosoffallbrook.com/classes/class.asp?classID=832&catName=Lectures+%26+Demos>.

Biographies:

Jimmy Marino

Born in San Diego and raised in Little Italy, Vincenzo Francisco Marino, "Jimmy" began his drumming musical career at age 11. His group, The "Juvenile Rhythm Makers", won the grand prize on the Smoky Rogers television show on KFMB Channel 8 in 1950 and this began Jimmy's 30-year career as a professional musician. "The Caterpillar Crawl" a hit record produced by Jimmy's band, "The Strangers" led to radio and TV appearances across the country.

In the late 60's, he began his career as a music producer which led him to the film and television world. Jimmy was cofounder of Saratoga Film Company, Producer / Director of "Maxima 2". By the late 70's Jimmy had produced and directed several hundred half-hour programs for the Terry Cole-Whittaker Show, and took the program national. From 1980 to 1982, he was made Executive Producer / Director of Development. In 1983, he was cofounder of Frontline Film and Video Productions. producing sports, entertainment, industrial, medical, and documentary programs for local, regional and national broadcasters. Frontline received 7 Emmys, an ACE, and 3 National Telly's. In 1995, Jimmy founded JFM International Productions, Inc., producing, buying and distributing films all over the world. He produced the first Home Shopping Show in China on CCTV, China's only national network.

In 1996 Jimmy was asked to be Frankie Laine's Producer / Manager, co-producing his CD's, filming every concert and managing his personal appearances. In 2005, after several years in production, Jimmy produced and directed Frankie's life story, "An American Dreamer." The documentary was well received and awarded a National Telly. In Jimmy's spare time, he produced the feature film, "The Streetsweeper", for Hillcrest Films.

Currently Jimmy is consulting with production companies, producing and directing selected programs, volunteering with "The Angel's Depot", and continuing to manage the business of Frankie Laine.

Charlie George

Born in San Diego, California, and raised in La Jolla and Madrid, Spain, Charlie George is a filmmaker, musician, and owner of EVisions Productions – a Film & Video production company based in Encinitas, California. Charlie's film and video work has been exhibited worldwide including the London Institute of Contemporary Arts, Queen Elizabeth Hall, Tokyo's Shibuya Station, Museum of Contemporary Art San Diego, Cleveland Museum of Art, Chicago's Gene Siskel Film Center, Oklahoma City Museum of Art, Salina Art Center, IAF Videoart Festival Tijuana, and the Sao Paulo International Short Film Festival.

As a musician Charlie has an extensive discography in collaboration with many legendary players in the national and international music scene. He has toured the world with several successful Rock, Blues, & Jazz acts. Charlie has also penned and collaborated on several pieces of music that have appeared in motion pictures, major advertising campaigns, and have charted on billboard and college radio charts. Some of Charlie's (music score) clients include: Icon Films (Mel Gibson's "The Passion"), HBO films, Ford Motor Company, McDonalds, JC Penney, and Budweiser.

In 1993, Charlie began working as Production Manager and Editor with acclaimed cinematographer, Sonny Miller (World Wave Pictures) and film producer, Jamie Mosberg (High Voltage Productions)...producing and editing theatrically released action sports films and TV Shows that aired on the likes of ESPN, as well as producing music video's that aired on MTV and VH1.

In 1998, Charlie founded eVisions Productions, a Post-Production editing facility which has evolved into a full service Film and Video Production Company. Serving as Director, Producer, Cinematographer, and/or Editor on hundreds of productions, Charlie has an extensive knowledge of the inner workings of all

aspects of the Film/Video Production industry and has received several national awards, as well as national/international recognition for his work.

Some of Charlie's clients in television, commercial, feature film, corporate brand imaging, government video and music and sound design include: MTV, USA Network, ESPN, PBS, Nike, NASCAR, NFL, NAMM, EA Sports, Upper Deck, U.S. Army, SPAWAR, TSA, Sony Music, Interscope Records, Nordstrom, Qualcomm, and SKYY Vodka.

Noel Horwin

Horwin has a diverse background in television and video productions, business development and marketing. His company, 4H Productions, hosts the "Life in California" TV series which reaches up to 1.3 million viewers on Time Warner and Cox Cable Affiliate Stations throughout San Diego and Riverside Counties. Some of his other television credits include Co-host and Executive Producer for "Environment 80 ft" which ran on KCOP TV in Los Angeles; Co-host and Executive Producer for "Our Planet Earth" for MCOE TV in Monterrey, and "A Day in the Life of North County" and "A Day in the Life of the Central Coast." Noel has also completed a number of documentaries, commercials, and training videos. His team received a Bronze Telly Award in New York City for their documentary, "The Bigger Picture" about Noel's father, Leonard Horwin, who was a lawyer, diplomat, Superior Court Judge, and mayor/councilman of Beverly Hills.

For the last 30 years, Noel has been a public relations, marketing and business development consultant in a wide diversification of fields including real estate, construction, sports, politics and the entertainment industry. He had an impressive political career as well. Noel was Leonard Horwin's general assistant when he was mayor of Beverly Hills and played a central role in his father's campaign. Noel was general assistant to Congressman James Roosevelt in Washington D.C. (James' father was none other than FDR). Noel was also an advance man for Senator Robert Kennedy in his presidential campaign and a field representative for Governor Pat Brown. Noel ran for Congress and City Council for Los Angeles and West Valley. Noel was also General Assistant to the Los Angeles Bureau Chief of Newsweek Magazine.

(The Fallbrook Film Factory (the 'Factory') is a 501c3, not-for-profit, consortium formed to bring filmmaking capabilities to Fallbrook and the surrounding communities.) For more information, please visit: www.fallbrookfilmfactory.com.

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