



## **FOR IMMEDIATE RELEASE**

### **CONTACT:**

Brigitte Schlemmer, Director Fallbrook Film Festival  
(310)365-3135 / email: [Brigitte@werkhorse.biz](mailto:Brigitte@werkhorse.biz)  
[www.fallbrookfilmfestival.com](http://www.fallbrookfilmfestival.com)

## ***50 Independent Filmmakers Expected in Fallbrook for Film Festival***

Fallbrook, CA – April 16, 2008 – The Fallbrook Film Factory announces that it expects over 50 independent filmmakers to be present at its first film festival on April 25-27, 2008 in downtown Fallbrook. The event will be captured for future episodes of "Life in California" which airs Sunday nights at 8:00 pm on Channel 12 on Time Warner Cable, North County San Diego.

"We are overjoyed by the terrific response we've had attracting good quality films to our film festival," stated Brigitte Schlemmer, the film festival organizer and Executive Director for the Art Campus at Fallbrook. "Even more astounding is the buzz from the 50 Indy's coming into town from all over the U.S. to support their film screenings. Film enthusiasts who wish to mingle with the filmmakers need to go ahead and purchase their all access passes for \$150 gaining them entrance to all our events."

Over 80 films are being shown in four venues, and there is a special screening of films made by Fallbrook High School students on Sunday, April 27 at 12 noon at the Mission Theatre. Film teacher, Flo Villane stated: "twelve five-minute student films will be presented from our new INTRO TO FILM class at Fallbrook High. We have a variety of film genres and students wrote, directed and produced all films. We are honored to be part of the Fallbrook Film Festival."

Noel Horwin, Fallbrook Resident and Host and Executive Producer for "Life in California" aired on Cox Cable and Time Warner Cable affiliates will be filming the festival for upcoming features on the Fallbrook Film Factory and the Fallbrook Film Festival. "We are delighted to be part of this historic moment in Fallbrook," he stated.

Opening and closing ceremonies will be highlights of this event and a good place to meet the independent filmmakers. The opening party is Friday night at the Fallbrook Art Center beginning at 5:30 p.m. Sparkling Wines will be poured from Thornton Winery and Keyways Vineyard and Winery from nearby Temecula. Entertainment will be a special screening of Fallbrook Great Saloon Robbery circa 1979 and a performance by Greg Dehm on the history of Filmmaking in Fallbrook.

The closing night awards ceremony is being held at the Fallbrook Art Center beginning at 5:30 p.m. and a Lifetime Achievement will be presented to Cinematographer and former North County resident Tom Del Ruth, A.S.C. who worked on Clint Eastwood's: "Outlaw Josie Wales," "Stand By Me," "The Mighty Ducks," "The Breakfast Club," "Look Who's Talking," and "The West Wing." Wine from local Fallbrook Winery will be poured.

Linda Kissam, Executive Director for the Fallbrook Area Visitor's Bureau stated, "The film festival is good for Fallbrook bringing visibility and recognition to our unique art programs. We encourage people to come to Fallbrook, see its sights, and experience everything it has to offer." For more information about Fallbrook attractions and sites, visit [www.findfallbrook.com](http://www.findfallbrook.com).

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A full weekend of festivities including screenings, workshops, and special events are planned throughout the Village of Fallbrook. Single tickets screenings and festival passes are on sale at the CAST Box Office across the street from the Mission Theatre (760) 731-2278. Screenings will be held at the Mission Theatre, The Art Campus, Café Des Artistes and JJ Purty Landers in downtown Fallbrook. One-day screening passes are \$30, three-day passes are \$75, and VIP all access passes for all screenings, workshops and special events are \$150. Tickets for the opening reception on April 25 at the Fallbrook Art Center are \$35 each and include the opening night film. Tickets to the closing night awards ceremony on April 27 are \$35. Free admission to screenings is being offered to military personnel. Press can receive all access passes by contacting Donna Walden at (949) 306-3465.

The Fallbrook Film Factory is a consortium created to bring a filmmaking capability to creative people who would like to write, act, produce and direct films. Other sponsors include The Art Campus at Fallbrook, Curtisy Limousine and Sedan Service, The Fallbrook Art Center, 4H Productions, Hearth & Home Realty, Hollywood Outdoor Movies, Keyways Vineyard & Winery, La Caseta Mexican Restaurant, JJ Purty Landers, Mission Theatre, Pala Resort and Casino, Rincon Band of Luiseno Indians, Santa Margarita Inn, Technical Difference, Inc. makers of People-Trak, Thornton Winery, Trupiano's Italian Bistro, and Time Warner Cable. To learn more about the film festival go to [www.fallbrookfilmfestival.com](http://www.fallbrookfilmfestival.com). For more about the Fallbrook Film Factory, go to [www.fallbrookfilmfactory.com](http://www.fallbrookfilmfactory.com)

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